To help sell your cattle ...more advantageously

For you as a Commercial Cattleman, here's a new idea we've developed!

An idea helpful whether you sell on the ranch, in your favorite auction market, at a central market, or in a special auction of your own away from the ranch.

An idea for greater dollar return by creating extra interest and stronger bids for your calves and yearlings. Including special bids on those heifers you ought to sell for replacements . . . at higher than feeder price.

An idea interesting more buyers in the volume and quality of cattle produced in your area.

THAT IDEA: A SPECIAL DIRECTORY (ARRANGED BY AREAS) OF CATTLE AVAILABLE FOR THE 1977-78 MARKETING SEASONS.

This directory is a new feature of Western Livestock Journal's COMMERCIAL CATTLE ISSUE, out August 1.

For more than a quarter century these annual Commercial Cattle Issues have presented the industry's most comprehensive market outlook for fall feeder and replacement cattle. This annual roundup of fact and opinion has become a cattle country tradition, used month after month as a buyer's reference and guide.

YOUR PARTICIPATION with a listing calls for an investment of only $25. The space one column wide by slightly less than 1½ inches deep gives room for your name, address, phone, brand, numbers and classes of cattle available, where and when. Just list this information in the form below and mail today.

Visualize your listing like one of these:

Directory listings will be by state and special areas

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For Fall Delivery:
Top quality yearling steers and heifers

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Warren Weber, Owner
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Alturas, Calif. 96101
For Sale Annually:
400 Hereford yearlings
50 Hereford cows
Also . . . 25 registered Hereford bulls

COLORADO

McALPINE CATTLE CO.
Mackie McAlpine, Owner
303/746-2283
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For Sale:
Crossbred feedlot cattle

FREE BONUS OFFER!

This directory listing will be FREE to you, with our compliments, when you order 1/4-page or more in this annual Commercial Cattle Issue. Do send your directory information today. It will help if we can have your display advertising material at the same time. Or, if you wish, send the form below and phone us TOLL FREE, 800/525-6030 about the display advertising.

MACK JONES, Director of the Field Staff
Western Livestock Journal
400 Livestock Exchange Bldg., Denver, Colo. 80216

MACK: We like this idea.

Make our listing in your directory from the following information!

Draw BRAND here:

BRAND LOCATION: (Circle one)

LH RH
LS RS
LR RR

Ranch name_____ If desired, add directions for reaching ranch:_____

Owner's name_____

Manager's name_____

Address_____ County_____

Phone:_____ Area code/

CATTLE AVAILABLE FOR THE 1977-78 MARKETING SEASONS

	NUMBER	BREED	MONTH OF YEAR OFFERED	PLEASE CHECK WHICH QUALITY: REPLACEMENT	SLAUGHTER
Steer Calves					
Yearling Steers					
Heifer Calves					
Yearling Heifers					
Cows					
Bulls					

LISTING ONLY $25 ☐ Check enclosed. ☐ Bill me August 1.

I want a____-page ad and the FREE listing.
☐ Ad copy enclosed. ☐ I'll mail copy. ☐ Contact me.

SIGNATURE

Comments

When we read about the new federal agency President Carter has asked Congress to fund, we recalled the remarkable book titled, "Parkinson's Law" by C. Northcote Parkinson. The law in essence, says that the number of workers in any public bureau will tend to rise at an annual rate of about 5.75%, regardless of the amount of work to be done, or even whether any is done.

DICK CROW

Parkinson drew his law from two axioms: "1) An official wants to multiply subordinates, not rivals; and, 2) Officials make work for each other."

In sum, Civil Servant A, who thinks himself overworked, will not hire one assistant, B, who might seem his possible successor, but A will instead hire two subordinates, C and D, dividing the work into two categories, so that A "will have the merit of being the only one who comprehends them both."

As these individuals make work for each other, C, in turn, will find himself overworked, and will demand and get two assistants of his own. Civil Servant A can then "avert internal friction only by advising the appointment of two more assistants to help D. Seven officials are now doing what one did before. These seven make so much work for each other that all are fully occupied and A is actually working harder than ever."

If our memory serves us right, the new energy agency will begin with a budget of approximately $6 billion. What will the budget eventually be as Parkinson's Law begins to work in this agency, as it has in every other federal agency?

A darn good example is the Agriculture Department's current $46 million disaster relief program for drouth-stricken stockmen. Readers tell us the program is bogged down in the bureaucratic local ASCS offices. One reader sent us a copy of his letter to Secretary of Agriculture Bob Bergland:

"Have learned that your office is taking the position that disaster relief for the livestock industry is ineffective and this assistance may be withdrawn. We are totally frustrated in our dealings with our local ASCS office, and so are all of our neighbors." And so is Colorado's Agriculture Commissioner J. Evan Goulding. He was quoted in a Denver newspaper as saying, "Federal loan programs for drouth plagued Colorado farmers are bogged down in 'administrative sluggishness.'" The Agriculture Department is a good example of how Parkinson's Law works; with one employee for every 13 farmers in this country—and they still can't get a vital emergency program to work.

—DICK CROW

Gov't reporting of sales receives mixed reactions

Proposed legislation to establish control of meat sales reporting by the U.S. Department of Agriculture received mixed reactions from industry sources.

A bill aimed at stopping possible manipulative reporting of meat sales by imposing fines on false or incomplete reports was introduced recently by Congressmen Berkley Bedell (D-Iowa) and Charles Thone (R-Neb.). If passed, the bill would establish control over daily livestock and meat sales reports by the Packers and Stockyards Administration of USDA.

The current most widely used source of information for meat sales is the "Yellow Sheet," published in Chicago by the National Provisioner. There have been occasional charges, mostly by cattlemen, that large packers have manipulated prices through the Provisioner. Many believe this legislation is in response to pressure from cattle producers.

National Provisioner spokesman Tim Gallagher called the bill "curious" and "possibly a political move." Gallagher said the Sherman Act, designed to curb manipulative practices, applies to the meat industry and therefore, would make Bedell and Thone's legislation redundant.

However, the American National Cattlemen's Assn.'s Washington, D.C. spokesman Burton Eller said, "We are suspect of the 'Yellow Sheet' and feel there's got to be a better way of reporting meat sales." Eller said ANCA has no official position on the legislation yet, but feels its intentions are good. "I'm not sure the bill will remedy the situation, but it may help," he said.

Other major cattle feeder organizations said they did

(Continued on page 7)

WESTERN LIVESTOCK JOURNAL
News • Trends • Sales • Shows • Markets
June 13, 1977 Central Edition Vol. 55, No. 40

AT FT. WORTH—David Gibbs, Ft. Worth, has been appointed livestock show manager for the Southwestern Exposition and Fat Stock Show. He succeeds W.A. King who has served in that capacity for the past 31 years. Gibbs has been with the show for 13 years. Dates of the 1978 show will be Jan. 25-Feb. 5.

Iowa leads in animal sales

Ranking of states by cash receipts from farm marketing of meat animals shows Iowa led the nation in 1976 with $3.5 billion. Texas was second with $2.39 billion.

Texas led in cattle sales with receipts of $2.2 billion, followed by Iowa with $1.6 billion. Iowa led in hogs with $1.8 billion, followed by Illinois with $967 million. Leader in sheep-lamb receipts was Colorado with $78 million. Texas followed with $53 million.

Nebraska was third highest state in combined cattle, hog, and lamb receipts with just over $2 billion. Other states exceeding $1 billion were Kansas, Illinois, Colorado, South Dakota, Missouri, California, Minnesota, and Oklahoma.

Movement away from fossil fuels urged by witnesses

Witnesses from various farm groups commended the House family farm subcommittee for its interest in the special energy needs of agriculture and generally urged a movement away from fossil fuels as an energy source.

Roger Blobaum, principal investigator of the small farm energy project, noted the various ways farmers consume fossil fuel such as propane for grain drying, nitrogen fertilizer made from natural gas, fuel oil for heating and gasoline and diesel fuel for operating tractors and other machines. He explained the small farm energy project is designed to show how close a group of low income farm families can come in a three-year period to making their farming operation energy self-sufficient. Some means include electricity and water pumping power from wind power; solar crop drying and solar heating of livestock facilities; producing methane gas from anaerobic digestion of animal wastes and applying organic wastes from the farm as fertilizer.

Robert Klepper, a research associate from the Center for Biology of Natural Systems at St. Louis, urged the switch to organic farming, that is, farming without the use of fertilizer which would make U.S. farmers less dependent on natural gas.

All witnesses testified to the need for a national energy policy with special considerations for agriculture and emphasis on research.

KFH Radio given ag service award

KFH Radio, Wichita, Kan., has been chosen as the recipient of the 1976 Kansas Assn. of Broadcasters award for Agricultural Service.

The award was given on the basis of a special series of reports that KFH Farm Director Ron Hays produced entitled "Our Cup Runneth Over." The series ran in October of 1976 and dealt with the massive oversupply of wheat that Kansas farmers were facing in the coming months.

Panel on finances to highlight CCA confab

Finances—the most critical aspect of any ranching operation—will be thoroughly discussed by a five-member panel of experts during the June 16 afternoon session of the Colorado Cattlemen's Assn. (CCA) 110th annual convention June 15-17 in Glenwood Springs.

"Financial Challenges Facing the Beef Cattle Industry," is the title of the panel which will be moderated by Richard McDougal, first vice president of the American National Cattlemen's Assn. (ANCA) and president designate of the new National Cattlemen's Assn. McDougal is also a featured speaker of the convention.

Panel members who will discuss the cattle industry finances are J. Evan Goulding, Colorado Commissioner of Agriculture; Marvin Duncan, senior ag economist, Federal Reserve Bank of Kansas City; Tim Bennett, director of market analysis, Cattle-Fax; Don Farmer, president, Rocky Ford National Bank, and Charles Bradley, board member, Colorado Springs Production Credit Assn. and past CCA president.

The discussion will be divided into two main topics—"Review of ANCA's April Seminars for Bankers" and "Financing Colorado's Cattle Industry."

Other informative speakers for the three-day event will include Oklahoma's Lieutenant Governor George Nigh; CCA President Oley Kohlman, Walden; Lars Prestrud, Sun City, Arizona, who has been

(Continued on page 2)

USITC to expand beef investigation

The U.S. International Trade Commission (USITC) voted to expand its investigation into the effects of beef imports on the domestic beef industry.

The USITC had already approved a beef import investigation under Section 201 of the Trade Act, which requires the commission to prove imports cause serious injury or threat of serious injury to the domestic industry before any recommendations can be made.

Under the investigation approved June 1, at the request of the Senate agriculture committee, the Commission can make a wide-ranging study of the effects of beef imports. No recommendations under this investigation are required, but Congress could use the study as a basis for legislative action.

The hearings begin June 14 in Rapid City, S.D.

Father's Day to be beef day

"Beef—Always special." That's the theme of the 1977 Beef for Father's Day (June 19) campaign sponsored by *the American National Cow-Belles and the Beef Industry* Council of the National Live Stock and Meat Board.

Promotion activities center on three target audiences. Retailers have received a special BFFD kit, point-of-purchase materials featuring appetite-appealing beef dishes for Father's Day. As many as 10,000 stores are expected to participate. In restaurants, special BFFD placemats—upwards of 750,000 of them—will be promoting beef.

Consumers are the target of an extensive publicity effort including news features, radio spots and television announcements. Paul Harvey will be boosting BFFD in weekly spots preceding Father's Day. Additional publicity comes from the Father's Day Council, which once again has named beef the official entree of Father's Day.

Who can register and vote? Taskforce provides answers

Registration for the Beef Referendum began in about 2000 Agriculture Stabilization and Conservation Service offices across the country June 6. Proponents urge the nation's cattlemen to register and vote in the upcoming referendum.

The Beef Development Taskforce reports that some counties have reported that 10% of their cattlemen have already registered by the second day of the registration period.

The Taskforce has released additional information on who can vote:

• Any producer who owned cattle at any time during 1976 regardless of age or number of cattle owned, is eligible to register and vote.

• Each business is entitled to one vote. A business entity may be an individual, a family, a partnership, or a corporation.

• Either the husband or wife may vote for a family business entity. In addition, each may vote separately if he or she owned cattle separately.

• Any member of a partnership, corporation or other group may vote for the entity. In addition, he may vote separately if he is an eligible producer separate from the group.

• Any management officer may vote for any customer or client from whom he has power of attorney. This voting may be in the county where the cattle are located or in the county in which the management firm is headquartered.

In all cases, however, voters must register June 6-17 before voting July 5-15.

BRIA Hotline in operation

The Texas Beef Development Taskforce has established a special Beef Referendum "Hotline" to answer questions from cattle producers. Texas callers can dial 1-800-682-4106 weekdays from 8 a.m.-5 p.m. Out-of-state callers with questions should dial direct to 1-806-353-2120.

One of the most frequently asked questions in Western Livestock Journal's Denver office concerns registering for the Beef Referendum by mail and voting by mail. Those cattlemen wanting to register, can call their local ASCS office and ask for a registration form to be mailed to them. The only catch is getting the form returned and postmarked by June 17.

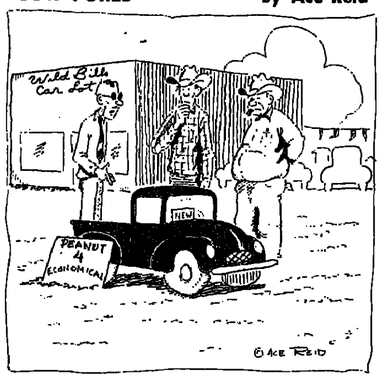
The "Hotline" will be able to help out anyone with questions about the referendum. So if you have a problem please give them a call.

NEWSPAPER (priority handling)

NEWSPAPER (priority handling)

COW POKES

By Ace Reid



Naw it don't haul much but its shore a gas saver!

Letters

Survival

During the next few days beef producers will have an opportunity to register to vote, and later to vote, on whether or not to implement a plan to devote 30 cents out of each $100 of value added receipts from sale of cattle for a program of market research and development. Only those who register during the current registration period can vote later. Registration is at your ASCS office. I urge all beef producers to register and to vote 'Yes' so that the program can be implemented.

Over the past several years we have seen an incredible volume of false dietary and health propaganda, urging less beef consumption, disseminated from many generally reputable sources which have strong consumer acceptance. If beef demand is going to strengthen enough to support higher prices this propaganda must be countered by factual, honest research and information. Only the beef check-off can provide funds for such research.

We have also seen packer and retail margins widen steadily and greatly, thus giving beef producers a smaller and smaller share of the retail dollar. If this trend is to be stopped and reversed, there must be extensive research to increase market efficiency and to publicize and stop inefficient and monopolistic practices of companies and unions. This research and publicity again can be funded only by check-off funds.

Even with better marketing practices and true competition, retail beef prices must rise if we are to get a fair return from the cattle business. Consumers will not pay higher prices for beef unless they feel that beef is more desirable than other products and is a good buy. Gaining such consumer confidence will require an advertising and public information campaign which can be supported only by a check-off.

Finally, if at any time and for any reason, a beef producer feels that his check-off dollars are not being wisely spent he can apply for and receive within sixty days a full refund of the money he has contributed.

I urge you again to register and to vote 'Yes.' The survival of the beef industry may depend upon this action.

Delbert Moon
Forbes, N.D.

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Finance panel to highlight CCA convention

(Continued from page 1)

described as a "pioneer in beef promotion," and Jack Orr, Colorado's present day beef promotion ramrod, who is currently serving as Colorado chairman of the Beef Referendum.

A second panel June 17 will discuss "Exports vs. Imports for the Nation's Cattle Industry."

Moderating this panel will be Dick Crow, publisher, Western Livestock Journal and Western Dairy Journal. Panel members are Bud Middaugh, Meat Export Federation, Denver, and W.T. "Dub" Berry Jr., vice president and director, Victorio Company, Western Farm Management Company, and Pruett-Wray Cattle Company.

Ken-Caryl to host juniors

Ken-Caryl Angus Ranch, Littleton, Colo., will be the site of the Colorado Junior Angus Assn., Golden Trend Show and field day, July 8-9.

The event begins July 8 with the checking in of entries from 2-6 p.m. and the weighing in of steers at 5 p.m.

Registration at 8 a.m. begins Saturday's events. The national, junior and senior showmanship contest is scheduled for 9 a.m. followed by the steer judging. Bull and heifer judging fills the afternoon agenda.

Jim Gibb, Colorado State University, Ft. Collins, will judge the classes.

Jim Stroh and family from Bar Lazy Eight Ranch, Wray, will donate the award heifer which will be given to the member who places the highest in the showmanship, herdman record book and individual placing categories.

West/Witherspoon agency created

Bill West, Albert West III, and John Witherspoon have joined forces in the formation of a new creative marketing concern to be called West/Witherspoon. The firm will be offering the livestock industry a new approach and appearance to the field of livestock mar-

Obituaries

DICK SELLMAN

Dick Sellman, 57, well known cattle rancher from Weirous, N.M., died June 4 of a heart attack he suffered while attending the Nebraska Junior Hereford field day in Chadron, Neb.

He was past president of the New Mexico Cattle Growers Assn. and was serving on the board of directors of the association at the time of his death. He both judged and showed Hereford cattle at major livestock shows in the U.S. He was born in Rochelle, Texas.

He is survived by his widow, Helen; three daughters, Joann Caviness, Amy Craig and Gayle Poff; two brothers, Marshal Sellman, Albuquerque, and Tom Sellman, El Paso, Texas; a sister, Rachel Clark, Roswell, and four grandchildren.

FRED GIBBS

Fred Gibbs, rancher from Rock Springs, Wyo., died April 10 of a heart attack. He was born and raised in Platte and Albany counties of Wyoming and had been in the livestock industry in some degree all of his life. He owned livestock and a contracting business. He was a Flying Farmer and had flown his own aircraft for thirty years.

Gibbs is survived by a son, Fred O. Gibbs, Greeley, Colo.; a daughter, Mrs. John Pearson, Cheyenne, Wyo., and three grandchildren.

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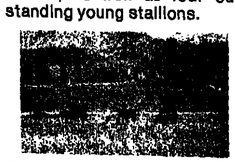
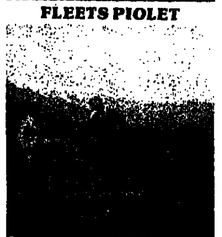
We are selling proven broodmares, many of which we never planned on selling. Also, a fancy crop of yearlings, which include some real top notch Halter prospects. We also have some really terrific geldings, very well broke, and great ranch horses, as well as four outstanding young stallions.



Take a good look at the great quality in this sale. Most everything in it will be "Wiescamp Blood," and is really worth that second look!

FLEETS PIOLET

HOTTER BAR IVORY



KIDDY MEYERS

GLORY'S FIRST BEAT

"Yes, they're quality horses, and they have speed, too!"

Remember . . . that this is the home of the late great Skippit Bar, and we will be featuring his blood in this sale.

DEAN H. PARKER AND ASSOCIATES

Over 600 entries received for APHA's National Junior Show

A record-breaking 638 Polled Hereford heifers have been entered by 373 young showmen from 29 states in the fourth National Junior Polled Hereford Heifer Show in Oklahoma City, Okla.

The four-day event, July 12-15, sponsored by the American Polled Hereford Assn. (APHA), Oklahoma City Chamber of Commerce, Oklahoma Junior and Senior Polled Hereford Assns., and Oklahoma 4-H and FFA groups, will begin July 12, with activities to keep everyone busy from start to finish. Animals will be identified and measured for backfat throughout the day.

The afternoon will include workshops for delegates on officer duties, conducted by National Junior Council directors. Seven new directors will be elected, with outgoing directors recognized with plaques donated by Circle S Ranch, Whitestown, Ind., and Grassy, Mo. Finishing the day will be a youth dance at the Oklahoma State Fairgrounds.

The Polled Hereford judging contest, sponsored by the Curtiss Breeding Service, Inc., Cary, Ill., will be on July 13, with divisional competition for 4-H, FFA and state junior association members and teams.

"Polled Hereford Youth. . .On the Move," is the theme for the afternoon forum, followed by a tour of the Cowboy Hall of Fame. Returning to the fairgrounds, participants will enjoy a chuckwagon barbecue.

Weight and WDA will be tallied on all animals before each class is shown on *Thursday. The show will be* judged by Dr. Bill Able, Kansas State University, Manhattan; Dick Hubman, Little Beaver Creek Ranches, Huson, Mont., and Gail Long, Ada, Ohio.

The day of decision is on June 15, when champions will be named. Aside from divisional title trophies, Dr. J.C. Kile Jr. of Cumberland View Farms, Clinton, Tenn., will again donate the award for champion bred and owned heifer. Dave Anderson of Tjardes Farms, Gibson City, Ill., will be the showmanship judge and his choices of top junior and *senior divisional showmen* will have their names inscribed on the C.E. Knowlton Trophy permanently housed in the APHA Hall of Fame.

Winners of the Brownell Combs Memorial Trophy for best state group will receive replicas and their state's name will be engraved on that trophy, also located in the Hall of Fame. Other awards will be given for premier breeder, best state exhibit and outstanding exhibitor from each state.

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HOSTS & GUEST—Otto and Lillian Maul, (left), of Otto Maul & Sons Polled Herefords, Kiowa, Colo., visit with Mrs. Van Den Berg, (right), who toured the Maul's ranch with a group of farmers from Zambia, Africa.
(Staff photo by Joyce Palmer)

Corrections & amplifications

The top selling Polled Hereford bull at the Midland Performance Sale, Billings, Mont., April 16, BT L1 Performer 70H, 3/9/76 by Beartooth Performer, and consigned by Beartooth Ranch, Columbus, Mont., sold to RHH Polled Herefords, Ron Hartley, Clive, Alberta, for $6000 instead of Western Breeders Ltd., Balzac, Alberta, as was reported in the April 26 weekly Western Livestock Journal.

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ROM shows designated

Register of Merit status has been granted to 12 Hereford shows in halter classes and five pens and carload shows for the *1977-78 show season.*

A complete list of Register of Merit shows and judging dates for the 1977-78 season are:

Wyoming State Fair, Douglas, Aug. 26; West Texas Fair, Abilene, Sept. 13; New Mexico State Fair, Albuquerque, Sept. 18; Arkansas State Fair, Little Rock, Oct. 2; Central Washington Fair and Truckload Bull Show, Yakima, Oct. 8; Grand National Livestock Exposition, San Francisco, Calif., Nov. 2-3; North American Livestock Exposition, Louisville, Ky., Nov. 18; American Royal Livestock Show, Kansas City, Mo., Nov. 8, and Pen Bull Show, Nov. 6; National Western Stock Show, Denver, Colo., Jan. 16, 1978, and Carload Bull Show, Jan. 14-15, 1978; Red Bluff Pen Bull Show, Red Bluff, Calif., Jan. 20, 1978; Southwestern Exposition & Fat Stock Show, Ft. Worth, Texas, Jan. 30, 1978; Montana Winter Fair, Bozeman, Jan. 27-28, 1978, and Dixie National Livestock Show and Pen Bull Show, Jackson, Miss., Feb. 11, 1978.

Auction Results

O'BRIEN LIMOUSIN
Pinsville, Mo., May 28

1 lb bull	$4,850
1 7/8 female w/15/16 hfr.	3,300
2 bred 7/8s	1,688
2 open 7/8s	988
3 3/4 females w/7/8 clvs.	1,245
15 bred 3/4s	582
12 open 3/4s	433
11 1/2 females w/3/4 hfr. clvs.	750
10 1/2 females w/3/4 bull clvs.	608
24 bred 1/2s	352
15 ½ bulls	521
86 lots	643

Auctioneers: C.K. "Sonny" Booth, Bruce Brooks
Sale Manager: American Cattle Services

Bull: Jasmin's Immense 1M, 2/3/76 by Immense; Leo Emnert, Paris, $4850.

7/8 females: Miss Fanfaron KO 066F, 4/13/74 by Fanfaron with 1/19/77 heifer calf by Gendarm; Wiggins Ranch Co., Cleveland, Texas, $3300. Tom-a-Del's Miss Bandit, 5/22/75 by Dandin C; Royce Nease, Gravett, Ark., $1900. IO Miss Rousseau 050G, 4/20/75 by Rousseau; Circle N Cattle Co., Grove, Okla., $1475. Miss GAB RGCR 336G, 10/8/75 by Gabriel; Nease, $1000.

3/4 females: IO Miss O'Brien Echo 31E, 5/10/73 by Echo; Jim Foster, Mexico, $725. Her 9/1/76 heifer calf by Rousseau; Wiggins, $975. Miss Goldenrod 093F, 10/18/74 by Goldenrod; Slick Rock Ranch, Springdale, Ark., $865. Work 015F, 11/2/75 by Premier Donald; Jary Douglas, Pinsville, $725. PB Miss EC 86G, 4/21/75 by Eclair; Gibson Park & Beef, Gibson Valley, $700. IO Miss Rousseau 070G, 4/17/75 by Rousseau; Slick Rock, $700.

This sale was, as usual, a successful event for the O'Brien family. Breeding stock of all percentages were available to the large crowd and each lot had a taker at a good price. The cattle were presented in excellent fashion and this, coupled with the O'Brien proven breeding, are

Gardiners to host NMJHA field day

Gardiner Ranch, fifty minutes southwest of Las Cruces, N.M., will be the 1977 host for the New Mexico Junior Hereford Assn. field day scheduled for July 15.

Activities will begin with a judging contest at 8:30 a.m. Other activities scheduled include contests for NMJHA members in public speaking and showmanship as well as the annual business meeting, officer election and crowning of a new state Hereford queen.

Guest speaker for the event will be James Steen, American Junior Hereford Assn. director, Marfa, Texas.

Some two dozen special awards ranging from plaques to gift certificates and Hereford buckles will be presented to the various contest winners. A special attraction will be the award- [illegible] Antiety 4th

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1610 Old Spanish Trail
Houston, Tex. 77054

Market Roundup:

Analysts expect modest uptrends

WEATHER AND PROGRESS OF this summer's crops will continue to be key factors in the direction and extent of livestock price movement over the next two to four months. Slaughter levels of both cattle and hogs will likely be keyed to these factors. Forage fed steer and heifer slaughter has exceeded projections of most industry analysts for the first five months of this year. It now appears nonfed supplies will *be a greater percentage of year-ago marketings throughout* 1977 than most expected.

A cool, moist summer period would slow movement of range cattle to market and aid the near term supply and price outlook, whereas hot dry weather likely would spur nonfed marketings and result in pressure on prices through the summer period. Favorable weather through summer probably would secure another abundant harvest this fall and encourage placement of cattle as realization of a bountiful harvest nears.

California mostly choice steers $42.50-43.50; good-choice $41-42.50. Mostly choice heifers $39.50-40; good-choice $39-39.50. Oregon choice steers $41-42. Choice heifers $39-40. Idaho, Utah, Nevada mostly choice steers $40-41.50; mostly choice Holsteins $37.

WYOMING, NEBRASKA, SOUTH DAKOTA choice *steers* $40.25-41.50. Choice heifers $39.25-40.25. Colorado choice steers $40.50-41.75. Choice heifers $39-40.50. Montana mostly choice steers $40-40.50. Choice heifers $38-38.50.

Kansas mostly choice steers $41-41.50; good Holsteins $37. Choice heifers $39; good-choice $38.50-38.75. Texas, Oklahoma mostly choice steers $41-42; good-choice $40.25-41.50; good-choice Holsteins $37-38.25. Mostly choice heifers $38-39.50; good-choice $37-38.50. New Mexico mostly choice steers $41-42; good-choice $40-41. Mostly choice heifers $38-39; good-choice $37.50-38.50.

Colorado canner-cutter cow beef $53-54; utility at San Francisco $52-55; Portland $51-52.50. Choice Colorado steer beef $58.75-64.25; San Francisco $65.50-69; Portland $65.50-66.50. Choice heifer carcasses in Colorado $57.75-62.75; San Francisco $64; Portland $65.50-66.50. Choice cow-calf pairs in Colorado $270-330.

CALIFORNIA CHOICE 345-500 LB. feeder steers $40-45; 600-800 lb. $39-40.75. Choice heifers 400-425 lb. $34-36; 600-700 lb. $33-34.25. Washington choice steers 350-550 lb. $42-46; 550-700 lb. $40-43.50; 700-850 lb. $40-42.25. Choice heifers 275-500 lb. $35.50-40.25; 500-700 lb. $33-37.50. Oregon choice steers 700-750 lb. $41-41.50. Idaho, Utah, Nevada choice steers 725-750 lb. $41-41.50.

Montana mostly choice steers 650-750 lb. $39.50-41; *725-925 lb. $38-40. Mostly choice heifers 550-675 lb.* $37-37.50; 650-750 lb. $35-36. Oklahoma choice steers 300-500 lb. $43.25-46.75; 500-600 lb. $40-43; 600-700 lb. $39-42; 700-800 lb. $38.75-40; 800-950 lb. $37.75-39.50. Choice heifers 300-700 lb. $35-37; 700-820 lb. $34.25-36. Southeast complex (Alabama, Florida, Georgia, South Carolina and Tennessee) choice steers 400-500 lb. $35-44.50; 500-600 lb. $32.50-41; 600-700 lb. $33-39.50; 700-900 lb. $32.25-38. Choice heifers 400-500 lb. $25.50-35; 500-600 lb. $25-35; 600-700 lb. $27-35.

COLORADO CHOICE STEERS 400-500 lb. $42-48.10; 500-600 lb. $42.50-46.75; 600-700 lb. $39.50-42.10; 700-800 lb. $39.70-40.60. Choice heifers 400-500 lb. $37.50-41.50; 500-600 lb. $35.25-40; 600-750 lb. $34.50-38.60. Texas choice steers 400-500 lb. $42-44; 500-600 lb. $39-42.50; 600-700 lb. $38-40.70; 700-800 lb. $38-40.30; 800-950 lb. $37.50-39.50. Choice-prime heifers 400-500 lb. $33.50-35.90; 500-600 lb. $32-34; 600-700 lb. $31-35.20; 700-800 lb. $30.90-33. Kansas choice steers 350-400 lb. $49-50; 400-500 lb. $44.50-52.50; 500-600 lb. $41-44; 600-700 lb. $41.40-42.20; 700-800 lb. $39.75-41.60.

Midwest choice-prime 107-111 lb. shorn slaughter lambs No. 1-2 pelts $56.70-56.80; wooled 105 lb. $56.70. San Angelo, Texas, choice-prime 90-105 lb. spring slaughter lambs $52-54.50; 80-90 lb. $48.50-52.50. Midwest choice-prime 90-115 lb. $53-57.10; 85-95 lb. $50-53.50. San Angelo good slaughter ewes $12-14; cull-utility $11-13.50. Midwest cull-choice $5-12; cull-utility $9.25-14.

SAN ANGELO CHOICE FEEDER lambs 75-95 lb. $42.50-45. San Angelo choice-fancy spring lambs 50-85 lb. $45-47.50. Midwest choice-fancy 60-90 lb. $48-53; 45-65 lb. $52.10-57.75. San Angelo medium-good solid mouth stock ewes $23-28.50 each. Three-year-olds $29-33.75 each. Good two-year-olds $46 each.

A 23-state hog and pigs report is scheduled for June 23 and may provide some indication of what hog supplies will be in the second half of the year. There is little indication now of what the report might show, but some analysts think the June 1 inventory will not be more than 2% larger than last year's.

Sioux Falls, S.D., feeder pigs each, U.S. 1-2 15-20 lb. $21-25.50; 20-30 lb. $24-30.50; 30-40 lb. $29-36.50; 40-50 lb. $34.50-42.50; 50-60 lb. $39-47; 60-70 lb. $44.50-53; 70-90 lb. $50-59.50.

CATTLEMEN REPORT SOME backup of heavy weight cattle, but attitudes still appear positive as inventories for the next 30 to 60 days are said to be manageable. Some large packers are reported fairly close bought, only three or four days ahead rather than their usual seven to 10 days. However, fewer expect the market to advance above spring highs.

The fed beef market finally may have reached a point late last week from which expected modest uptrends will begin to develop. Earlier, prices of many of the beef cuts began strengthening. Premature hot weather over much of the country has tended to reduce demand even more than usual and to accelerate marketings. — DOUG LEWIN

Auction Results

KAY LIVESTOCK MARKET
Denver, Colo., June 7-8

549 head received: Choice stocker steer calves 300-400 lb. $42-45; 425-475 lb. $42.50-44.50; 500-575 lb. $41-42.50. Choice stocker heifer calves 300-400 lb. *$37.50-39; 425-550 lb. $34-36.75.* Choice feeder steers, 600-700 lb. $36-38; 725-800 lb. $36-37.50; 825-900 lb. $34.50-35. Crossbred feeder steers 600-700 lb. $36-38; 725-800 lb. $36-37.50; 825-900 lb. $34.50-35.50. Choice feeder heifers 500-600 lb. $34-36.75; 625-700 lb. $33.25-35.50. Slaughter cows commercial $27.50-*30.85; utilities $25.50-29.50;* cutters $24-27.50; feeders $21-27.10. Slaughter bulls, commercials $34-36; utilities $32.50-33.50; feeders $31-32. Stockers steady to $1 lower, feeder steers and feeder heifers steady to $2 lower. Slaughter cows and bulls steady to $1 higher.

PREMIER SANTA GERTRUDIS
Ft. Worth, Texas, May 21

20 bulls $839
53 females 470

Auctioneers: Walter & Dick Britten

Bulls: May 708-4, 4/19/74 by May 985/9; May Ranch, Beeville, to Pat Reeves, Jonesboro, Ark., $2000. May 384-4, 3/13/74 by May Ranch 47/0; May to Tres Lagos Ranch, Kaufman, $1900. Mooney 4/3, 9/21/74 by WC Jean 1/75; Mooney Farm and Timber, Magnolia, Ark., to J.M. Hamilton, Sherman, $1275. Forked Lightning 38/5, 4/15/75 by C Moses L 6/6; Forked Lightning Ranch, Pecos, N.M., to Mossey Oaks, Richmond, $1000.

Females: Los Jaboncillos 99/3, 12/11/73 by Horrigan Apache 9/4; Los Jaboncillos, Fremont, to Tres Lagos, $1650. Winrock 13189, 11/14/73 by WR Petill Red 12012; Winrock Farms, Morrilton, Ark., to Tres Lagos, $925. El Colina 38/13, 12/23/73 by Apaches Champ 743/1; El Colina Ranches, Dallas, to Wasson Ranch, Poteau, Okla., $850. Los Jaboncillos Y068, 6/11/74 by King Ranch 60; Los Jaboncillos to Barton, Grapevine, $810. Los Jaboncillos 130/4, 5/20/74 by Los Jaboncillos M8; Los Jabonciltos to Barton, $810. GM 22/5, 4/2/75 by Jeff 003/9; GM Farms, Gilmer, to Mossey Oaks, $730. Winrock 12849, 4/5/74 by Lightning Bondigo 2/9; Winrock to Lonnie Simmons, Pilot Point, $685. Diamond S 443,12/8/74 by TS Ranch C208; Diamond S, Achillos, Okla., to J.S. Patterson, Canton, $650. Female 5/2917, 2/16/75 by Harry Hoy 711; Joe Marchman Ranchus, Plano, to Patterson, $650. Los Jabonccillos 81/3, 5/21/74 by Shelton Interests M5 and Los Jabonccillos 4025, 1/15/74 by Josie Ranches 108; Los Jabonccillos to Wasson, $650 each.

This marked the 25th annual sale for Premier Association and a very successful event as many of the female lots included five and six females so actually the females sold making this a strong average on an offering of this quality. Demand was especially good on the higher quality bulls and females that sold.—STEVE SHULL

Germany to host Gelbvieh confab

Plans are being made to hold the 1978 World Gelbvieh Conference in Wurzburg, Germany. The second World Congress is set for Jan. 31-Feb. 3. Headquarters of the German Gelbvieh cattle breeding association are in Wurzburg.

The Wurzburg herdbook association has made first preparations for this event, the highlights of which will be the foundation of a World Gelbvieh Federation, reports on the adaptability of the breed in different continents of the world, as well as the presentation of animals and a carcass demonstration.

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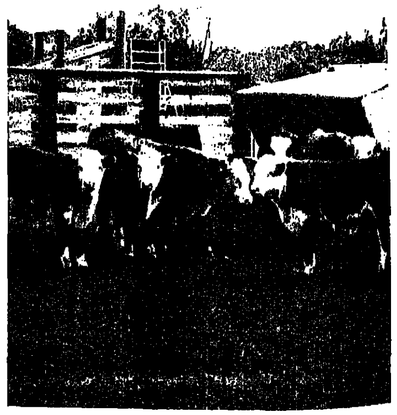

It's a complete program for the complete cattleman, whether you raise your own calves or buy 'em. It's a program that's performance proven by Purina Research and verified by cattlemen in field research tests.

Get maximum performance from all your cattle from the day you start 'em to the day you ship 'em. Purina Preconditioning/ Receiving Chow for getting freshly weaned or newly arrived calves off to a stress-free, fast-gain start; Purina Cattle Grower, the complete growing ration specially formulated to put on muscle and bone; and Purina Cattle Finisher #3, the high-energy, complete ration to get cattle to slaughter weights with maximum speed and efficiency.

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COMMISSIONS. Classified advertising is not agency commissionable.

WESTERN LIVESTOCK JOURNAL

Patti McDuffee — Classified Ad Mgr. — 4th Floor, Livestock Exchange Bldg.
Barbara Wyckoff — Classified Promotion Mgr. — Denver, CO 80216, Colo. Res. 1-623-2800

PHONE TOLL FREE—800-525-9030

DO NOT PHONE in response to blind ads. Advertiser names and locations *are confidential. Write, showing Ad. Dept. No.* on your envelope, and your reply will be promptly forwarded.

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EMPLOYMENT WANTED 1

EXPERIENCED, DEPENDABLE cook, desires job on working ranch, Wyoming area. 303/221-4047 after 5 p.m.

MARRIED MAN, 1 child, looking for responsible ranch work. Experienced in preg. checking, A.I., yearlings, cow/calf, haying and management of men. Write Ad Dept. 719 c/o WLJ.

MEAT SERVICE EQUIPMENT man, all systems. Layout design and sales from Butcher shop to meat packer. Colorado native. 270 S. Perry St., Denver, CO 80219. 303/934-3433.

MIDDLE-AGE COUPLE desires position as caretakers on ranch or retired. Livestock experience, good mechanic. Mr. Scott, 8083 Panorama, Morongo Valley, CA 92256.

MANAGER SEEKS POSITION operating ranch for absentee owner. Experienced with livestock, crops, equipment. Have also operated recreation properties and rebuilt ranches for resale for investment companies. 503/787-3802 Salem, Oregon.

RANCH MANAGER OR herdsman job wanted. Married with family. Lifetime experience with both large commercial and purebred herds. Reliable caretaker. Complete control, would exchange references. Replies confidential. Write Ad Dept. 717 c/o WLJ.

RODEO ED. RANCHER/COW-boy, 35 years old. Doctor cattle, horses, hay/small grain farming, build fence, corrals, run sprinkler, backhoe, repair equipment, some welding. Work for Mr. Great option, or widow, don't care. Clarence E. Musser, P.O. Box 1784, Hesperia, CA 92345.

EMPLOYMENT WANTED 1

RANCH MANAGER, 33 married, desires permanent position due to ranch sale. Lifetime experience on cow/calf operation, crops, irrigation; AI experience, doctoring. Resume and references available. 805/969-1772.

WORKING RANCH MANAGER seeks permanent resident position on commercial cattle outfit. Capable of complete control. 10 years experience managing one of the largest cattle ranches (13,000 head) in northern California and Nevada. Extensive marketing and feedlot experience. Married, references. 916/331-7646.

HONEST, RELIABLE, aggressive, 46 year old, married man desires managerial position row crop, cattle ranch or combination. 25 years practical experience plus just received 3 degrees from 2 year college—crops, range and ranch management, Agriculture Business. Rt. 1, Box 989, Ontario, OR 97914. 503/889-3252.

ENGLISHMAN, AGE 26, wants to emigrate to U.S., in this regard wishes to secure permanent employment on a cattle ranch. No experience but keen to learn. Have done some horse riding, also some carpentry. Also, welding, electrical work as part of engineering apprenticeship. Have been in accounting for last five years. Peter Bellamy, 343 Front Lane, Cranham, Upminster, Essex, England.

HELP WANTED 2

WANTED: RETIRED man or couple with mobile home to live on ranch. Utilities and pad provided. Phone: 209/935-5403.

CHRISTIAN MEN and women, 18 years or older, for counselors at Boys and Girls Ranch Camp. Please call: Rawhide Ranch, 714/788-0083.

WANTED: MATURE COUPLE. Quarter Horse training and breeding experience preferred. Living quarters provided. Phone: 805/251-5004.

Take Advantage of Our WLJ WEEKLY CLASSIFIED

LIVESTOCK SPECIALISTS

Sheep and cattle extension programs starting this summer in Paraguay, Guatemala, Ecuador, Brazil, Malaysia, Thailand and the Philippines need Peace Corps livestock specialists. Your degree in Animal Science or Husbandry or experience working with livestock could be your ticket to travel. Challenging, satisfying work. You will be assigned to the Ministry of Agriculture and may work with small farmers, cooperatives, extension agents or 4-H type groups. Peace Corps provides a living allowance, transportation, vacation, medical, $3,000 bonus, language and cross-cultural training. Singles and married with no children.

To see openings starting in July, August, September, contact: State Job Service Offices in Sioux Falls, Billings, Great Falls, Missoula or call Mr. Grant collect, 303/837-4173 or write him at ACTION, Rm. 824, 1051 17th St., Denver, CO 80202.

HELP WANTED 2

WANTED: HELP FOR Polled Hereford show string. Write: Manager, Check Point Ranch, Huson, MT 59846 or phone: 406/823-5390, evenings.

LIVESTOCK FIELDMAN needed to solicit cattle for established *Montana Livestock Auction* Market. Experience preferred. Write Ad Dept. 714 c/o WLJ.

Registered Hereford Herd
Experienced man or couple needed to work on leading northeastern New Mexico registered Hereford and farming operation. A.I. and pregnancy checking a necessity. Welding and elementary mechanical experience a recommendation.
Immediate Opening
Write Ad Dept. 721 c/o WLJ

RETIRED SOCIAL SECURITY couple—Watchman, light ranch maintenance work, mechanical ability desirable. Day wages, double wide mobile home, utilities, meat furnished, Paradise Valley, Nevada. Personal and business references required. List references first letter. Write Ad Dept. 720 c/o WLJ.

NORTH LOUISIANA
I have a place for a good, hard-working man that has the ability to make a place pay it's own way. I have about 1,000 acres working, 200 head of cattle and a small feedlot; also, haying equipment. If you are capable and willing to try, write me. Must be at least 35 and married. Send complete resume.
This is Not a 5 day, 8-5 job
Write Ad Dept. 695 c/o WLJ

MARRIED RANCH MECHANIC familiar with gasoline and diesel engines, haying equipment and *welding. House furnished, per*manent job. Castle Mountain Ranch, White Sulphur Springs, MT 59645. 406/547-3448.

MARRIED MAN — Mechanic and farm work, operate/maintain farm machinery, occasional cooking for wife. Wages, mobile home, utilities, meat. Send resume, references. Les Stewart, Paradise Valley, NV 89426 or call: 702/578-3541.

HELP WANTED: Experienced packer. Immediate opening, single, able to shoe. Write: Red's Meadow Pack Outfit, Box 395, Mammoth Lakes, CA 93546.

SEMEN 4

SIMMENTAL SEMEN—750 ampules—Salvator 6090—$5 per ampule. Buy part or all of it. 217/578-2545 or 578-2763.

CATTLE 5

ANGUS FOR SALE
Big Registered 2-year-old Bulls
One or a carload
THE Canadian Influence Herd
CHESTNUT VALLEY RANCH
Carl Oberg
Torrington, WY 82240
PH: 307/532-5938

LOST LEASE: Must sell our Pinzgauer cattle. C.E. Dickinson, 303/482-3454, *evenings.*

REGISTERED POLLED Herefords—cow/calf pairs, cows bred back. Phone: 916/822-9099.

FOR SALE: POLLED, beefy, gentle Brahman bulls. One 6-year-old herd bull; two 3-year-olds; four 2-year-olds; eight 1 year old bulls. Priced to sell. 6710 No. Del Rey, Clovis, CA 93612. 209/299-5936, Jack Strange.

Registered Angus Herd
Cows sired by:
Lodge of Wye • Emulation 31
Eaton M/A 19W
Land Lord of Wye
Market of Wye
Rito 707 of Ideal 553 70
MC High Chaparral
408/422-0685

AVAILABLE: FROM THE top of the herd quality—100 outstanding, performance and fertility tested, selected big, sound and growthy registered Angus long yearling bulls. All sired by nationally known high-gaining performance herd sires. Full data available. All fully guaranteed *"to go and get the job done."* Priced to move. Delivery arranged. Southern Star, Marshfield, MO 65706. 417/329-5329 or Cassoday, KS 66842. 316/735-4412.

FOR SALE: 18 two-year-old registered horned Hereford bulls. Dams and sires of these bulls come direct from British Columbia and are the big, rugged type. These bulls and their dams and sires never had a fork full of straw or hay all winter, so are worth taking a look at. These bloodlines are quite new here as many were also imported from England. These bloodlines have won many championships in Kamloops, British Columbia, Canada and other. LLE Ranch, Melvin Kohlman, manager, Sidney, MT 59270. Phone number in Montana: 1-659-2329, out of state calls use: 1-406/482-2329.

CATTLE 5

Registered Angus For Sale
20 cows and heifers—all ages—calves at side are Rocky Mountain and Martin breeding.
Also selling 3 registered yearling bulls.
Indian Rock Ranch
Dagmar Ronta
Prescott, AZ 86301
PH: 602/442-3287; 442-3842

HORSES, JACKS, MULES 8

REGISTERED 5-YEAR-OLD Percheron stallion. Young Mammoth Jacks. W.E. Segelke, Hillrose, CO 80733. Phone: 303/847-3403.

FOR SALE: Big Shot Bull AAA stallion 280739. Sorrel, May 9, 1963. Sire: Johnny Bull P-7674. Dam: Fecy McCue P-81212. Ruby Gleason, 918/288-7869. Route 1, Box 152, Skiatook, OK 74070.

MULES: Gentle, well broke young mules from Quarter Horse mares and mammoth Jack. Many colors. From $300 up. George Chamberlain, P.O. Box 193, Buellton, CA 93427. 805/688-5658.

AQHA CHESTNUT GELDING: Seven year old, team roping and ranch horse. Hard Twist and Dutch Owen bloodlines. Proven winner. $1500. Gerald Mathis, Atkinson, NE 68713. 402/925-2373.

FOR SALE: RANCH raised horses. Registered and unregistered. Three Bars, Music Mount, My Texas Dandy bloodlines. Mostly fillies, few geldings, some started. Toll House Ranch, Caliente, Calif., 805/867-2710.

QUARTER HORSE ESTATE sale by private treaty. Three Bars; My Texas Dandy, Sug Bar and Oklahoma Star bloodlines. 3 fillies and 1 yearling horse colt; 2 others, part Quarter Horse. Some broke, others only halter broke. Yreka, Calif., 916/459-5215.

12 GOOD YOUNG SADDLE horses, 3 to 6 years old. Well started or broke, Quarter Horse background. Will consider trade. $400 and up. Frank Prunty, Charleston via Elko, Nevada 89801. Call Elko operator, area *code 702, Charleston 7882.*

DISPERSION SALE—Arabian Horses. Dispersing 1/2, 3/4, 7/8 bloods—yearlings; 2, 3 year-olds, mares with foals; working geldings. Good show and working stock. Wisak, Witez II and Ferzon breedings. Free delivery; call collect. 406/446-2262. Ron Marshall, Pioneer Ranch, Roberts, MT 59070.

FOR SALE
Two registered Appaloosa mares, foals at side; bred back to son of Bar Gill, Nighthawk—Senator; Tom's Joker Spanish Pony—Cowboy, P12. Also, well broke AQH geldings, ranch work or steer roping.
LLOYD TRANSTRUM
749 E 300 No.
American Fork, UT 84003.
PH: 801/756-3762

CATTLE 5

CHAROLAIS BULLS
Purebred Horned and Polled
Performance Tested • Delivered Anywhere
RAIL CANYON RANCH • PAUL DOWNEY
Box 868 • Adin, CA 96006 • 916/299-3475

RED ANGUS YEARLING bulls for sale. Heart Spear Ranch, Box 151, Arvada, WY 82831. 307/736-2454.

LONGHORN BULLS FOR RENT. Choice bulls left for June turnout. Hap Magee, Danville, CA 94526. 415/837-7228.

50
RED ANGUS BULLS
BECKTON STOCK FARM
YEARLINGS AND SOME TWO-YEAR-OLDS
Fertility Tested — Hallerbroken — Low Birthweights — High Performance
WALDO FORBES FAMILY
SHERIDAN, WYO. 82801 PH: 307/674-6095 or 672-5831

SIMMENTAL BREEDING stock for sale. Also, service age Charolais, Maine-Anjou and Angus bulls for sale or lease. Stan Basford, 503/567-9035, Hermiston, Oregon.

FOR SALE: REGISTERED Black Angus cows, calves, heifers and young bulls. Priced as to age and size. Valley View Ranch, 21351 Walnut, Lake Elsinore, CA 92330. Phone: 714/674-4279.

REGISTERED POLLED SHORTHORNS—Yearling bulls and heifers, brood cows with calves. Catherine Creek Ranch, Robert Richards, P.O. Box 395, Union, OR 97883. 503/562-5598.

BRANGUS BULLS
30 Head
Registered — Cert. 3/4 blood—Cert. 1/2-blood
The top 50% of the 1975 bulls
DIAMOND N CATTLE CO.
Terry Hollan • 916/929-7275
Welch, OK 74369

FORCED REDUCTION SALE: Grandson of CMS "Duke" with 7 registered Angus cows with calves and 4 yearling heifers Ranch near Merced, California. Call: 209/343-0808, evenings.

Registered Red Angus For Sale
20 cows and heifers—all ages—calves at side are Rocky Mountain and Martin breeding.
Also selling 3 registered yearling bulls.
Indian Rock Ranch
Dagmar Ronta
Prescott, AZ 86301
PH: 602/442-3287; 442-3842

REGISTERED ANGUS CATTLE: 12 cows—bred, pairs, open. Also, 14 range bulls, 14-24 months. Good breeding. Watsonville, Calif., 408/726-2807.

BEEFALO BREEDING STOCK now for sale at Box Bar Ranch, Rio Verde, AZ 85263. Phone: 602/837-1603. Or Beefalo West, 1st and Center, Casper, WY 82601. Phone: 307/235-1511.

15 Choice quality 75% Limousin heifers, preg. checked sale. Daughters of Eclair, Pompadour and Dandy. All bred to Governor except two—these are bred to Bold Type and Hampton Jubilee. Neal and Christy Schou, 918/266-5248.

COLLEGE STUDENT needs to sell registered Hereford cows. 5 cows—Hartland, Nobility, Siaku, Promise. Also, yearling heifers—Tiberius, Donald, Siaku. Pam Thompson, 918/335-2665.

REGISTERED POLLED HEREFORDS
18 cows with spring calves, pasture exposed to HP Mischief Rent 474, $600 per pair.
10 cows to calve this fall, bred to RA Golden Pride 5, $450 each. Cows and calves all in excellent condition.
SNIDER POLLED HEREFORDS
916/677-2446

FOR SALE: SIX 75% Limousin bulls; 75% Limousin heifers bred to Tulsa; club calves. Tri-J Cattle Company, Bill Jones, P.O. Box 155, Firebaugh, CA 93622. Office: 209/659-2211; after 5, Carroll Rowan, 209/659-3514.

HORSES, JACKS, MULES 8

MOLLY MULE: Sorrel, 16 hands, 8 years, sound. Broke to saddle. Phone: 213/663-8236, M-F.

AQHA STALLION: Grandson of My Texas Dandy out of top King *Ranch mare. Traces back to Old* Sorrel. Rudnick Packing Co., Turlock, Calif., 209/634-9075.

REGISTERED MORGAN foals ranch raised. Excellent stock, show, endurance. 4-H, family horses. Champion lines. Also, top Morgan/Thoroughbred crosses. Yearlings to broke 5 year olds. Jean Henry, Robertson, WY 82944. 307/782-6775.

DOGS 9

REGISTERED BORDER COLLIE pups. Some started. Kenneth Whelan, St. Paul, KS 66771.

AUCTIONS 10

CATTLE 5

RED ANGUS BULLS—Semen tested, one and two-year-olds. Novy Ranches, Box 40, Grenada, CA 96038.

BULLS: Registered Black Angus. Big, growthy and fertility tested. Excellent bloodlines.
HEIFERS: 100 bred and open. These are extra choice.
CRESCENT BAR RANCHES
Parks, NE 69041
308/423-2122 or 423-2079

RED ANGUS BULLS—Excellent selection, breeding age. McPhee Red Angus, Lodi, Calif., 209/369-3924.

7 PAIRS, PRIME AGE, registered Angus cows with spring calves. Mt. Rose Angus Ranch, 90 W. Laramie Dr., Reno, NV 89511. 702/849-0120.

FOR SALE: PURE Chianina bulls, service age. Big C. Ranch, R.R. #1, Cochrane, Alberta, Canada TOL OWO. 403/932-2782; 288-1196.

FOR SALE
6 two-year-old Hereford bulls, ready for service. Contact:
C.W. McILVAINE
307/328-5538 or
BOB McILVAINE
307/328-5456
Saratoga, Wyoming

*FOR SALE: PUREBRED Limou*sin bulls and females—also, purebred and 3/4 Murray Grey bulls and females. Marion Petsch, South 8th East, Riverton, WY 82501. Phone: 307/856-2892.

60
RED ANGUS BULLS
Leachman Cattle Co.
Billings, MT 59102
Jim 406/656-8583
Bill 406/656-8743
Ranch 406/259-5101
Also 20 Black Angus Bulls

HOLSTEIN SPRINGING heifers, open and bred heifers. Holstein and beef cross calves, 2 to 24 weeks old. Delivered to your farm on approval. Hrdlicka Bros., Rt. 7, Chippewa Falls, WI 54729. 715/723-1171, office; 723-0158, residence.

DOGS 9

McNAB PUPPIES — Registered —Cow/Hog dogs — Guaranteed workers — $100. Bud/Carolyn *Roberts, Esparto, CA 95627.* 916/787-3888.

KARRAWARRA USA KELPIE stud. World's most versatile stock dog. Pups and information available. J.H. Woolsey, Jr., DVM, 910 Fresno Ave., Santa Rosa, CA 95401. 707/545-3909.

AUCTIONS 10

AUCTION
250 Cow Ranch
June 24 • 2 p.m. on premises
14 mi. north, 20 mi. west of Big Piney, Wyoming
IMMEDIATE POSSESSION
700 ac. irri. hay meadow, bal. upland pasture. 1902 & up State of Wyoming water rights. 25% down., assume present mortgage bearing 6% int., pay bal. cash 30 days.
For inspection, call:
Ronald Ball, Owner, 307/236-3244
For complete terms:
Write, Wire, Call
Hughes & Randecker
P.O. Box 1305 • Scottsbluff, NE 69361
308/635-3133

PUBLIC AUCTION
Eighty Acre (80) Ranch—Freedom, Wyoming
The 80 acres are traversed by Salt River with large Cottonwood trees along the river.
HOME: 60'x50' to include 36'x14' swimming pool.
INDOOR AREA: Building 200'x100' metal insulated and heated. To include but not limited to the following: Cafe, office, rest rooms, cement alley, 11 pens, 4 bucking chutes, 13 box stalls, feed room, built-in bleachers.
UTILITY BARN: 60'x32' frame construction. Includes office, box stalls and storage area.
GARAGE: 20'x40'—3 car.
HAY SHED: *84'x50', Metal roof, open sides.*
CORRALS: 84 pens with water and 30 heated self-waterers. Some cement alleys and pens.
VET BUILDING: 16'x24' with concrete floor and open sides.
TERMS: Seller—First Wyoming Bank, N.A. Kemmerer, Kemmerer, Wyoming.
SALE: Dated July 1, 1977—Premises, Freedom, Wyoming.
TIME: 2:00 p.m.
Subject to prior sale by private treaty
Seller can reject any bid
Inspection by appointment with Russell E. Knight. Bank phone number: 307/877-4431; home phone number: 307/877-3242.
Cashier's check or letter of credit for 20% on date of sale. Balance in 30 days on delivery of Deed and Marketable Title. Title by Title Insurance or Abstract at seller's option.

LIVESTOCK WANTED 11

BRAHMAN - ANGUS CROSS heifers to calve this fall. John Kahl, 209/722-6408.

FEEDLOTS 12

CATTLE FEEDLOT

- New facility in central Oregon.
- 4,000 head capacity.
- Room for expansion.
- No environmental problems.
- Concrete bunks, cable fences.
- Complete mill, steam.
- 2,000 ton grain storage.
- 25,000 gal. molasses storage.
- 14,000 gal. fuel storage.
- 6,000 ton pile silo—concrete.
- Concrete pit for potato storage.
- Office.
- 50,000# scale.
- Mobile home.
- On rail.

Valuable contract for potato feed

Good hay supplies

- Price: $361,500.00

For further details, call:
JIM BROOKS • 503/231-9141
Eves., 232-8447
Write: Jim Brooks, Arbor & Appleton, Realty, 1717 S.E. Umatilla, Portland, OR 97202.

PACIFIC Farms, Ranches 13

EXCELLENT MEDFORD RANCH
1660 acres; 400 is outstanding pipeline-irrigated pasture (many more could be), LOTS of free water, deep 50-acre lake stocked w/big trout. Fine, practical, & well located hay & feeding barns & homes; GOOD fences, gates, cattle guards, & roads. EVERYTHING in immaculate condition. Low-cost easy operation. Ideal convenient location, on attractive creek. BEAUTIFUL private valley. $400,000 in practical depreciables. AND high weight gains! Realistically priced at $1,100,000, terms open; some exchange possible.

Bob Kenitz 916/687-5099

WESTERN RANCHES
P.O. Box 33
Wilton, CA 95693
(10 mi. SE of Sacramento)

WATER—380 ACRES, part meadow. Large artesian spring, live creek and 3 acre lake on property. A dandy for more development for pasture ranch.
800 COW UNIT — 2300 ACRES, 900 acres irrigated, more acreage can be developed, good soil. Free water from creek running through ranch and 2 high volume irrigating wells. Paved road, school bus and mail service. Bordering U.S. Forest and BLM permits. Newer 4 bedrm., ranch style home, machine sheds, shop, 3 barns, corrals, chutes and scales. Full line of machinery included. Ranch has scenic setting with many recreational amenities, close to wilderness area. Fine fishing, antelope, mule deer, duck and goose hunting. This is a good operating ranch. $850,000—good terms. Owner may consider a trade.

HOLMAN REALTY
4729 S. 6th St.
Klamath Falls, OR 97601
PH: 503/884-1343

WHEN FIGURING the cost of your ad, count your phone number as one word.

10 ACRE HORSE RANCH near Davis. Good irrigation well, 13 stalls, tack room, feed and bedding bins, hot walker, round pen, 110 ton hay barn with feed sheds; 2800 sq. ft., 4 bedroom, 2 bath, all electric home with heat pump, loads of storage, carport and shop; good domestic well, large shade trees, kennel with 3 runs on concrete. 8 miles from UCD Veterinary facilities. $167,000. Contact: Bob Manetis, Arnold Real Estate, 231 D St., Davis, CA 95616. 916/758-3080.

520 ACRES
Nice home, barns and corrals, irrigated pasture, free water, year round creek, private fishpond, trees. Cattle, horses or sheep. Lakeview area. $535,000, terms.

970 ACRES
Four bedroom home, barn and corrals, hay shed, irrigated pasture and hay land, free water from river plus one irrigation well. 250 cow/calf ranch. Klamath Falls area. $400,000, terms.

3000 + ACRES
Showplace. Large, modern home, barns and corrals, scales, free water from river. 700 acres meadow and hay land, trees. Scenic setting. Private air strip. Klamath Falls area. $1,000,000, terms.

3500 + ACRES
Three bedroom home plus 2 bedroom foreman house, barn and corrals, scales, free water, 800 acres irrigated meadow land. High desert ranch in southeastern Oregon. 500 cow/calf ranch. $636,000, terms.

BROKERS WELCOME

DURANT REAL ESTATE
2050 So. 6th
Klamath Falls, OR 97601
PH: 503/882-6355
Bob Young, evenings, 503/882-4143

PACIFIC Farms, Ranches 13

OREGON • John Day Country

A CATTLEMAN'S RANCH meeting the demands of today's needs—
Location, condition, price, terms and diversification.

May we invite your attention to the following oldtime reputation cattle ranch:

- RUNS 1,000 HEAD on cow/calf basis or 700 cows + steers + heifers to three years.
- APPROX. 12,200 DEEDED ACRES—Critically important with today's trends.
- 14,000 ACRES BLM—Controlled through water on deeded land.
- 2,500 ACRES presently leased from timber company—Originally 10 year lease, 5 years remaining.
- LAND IS CONTAINED in one large block providing easy movement of cattle, no hauling required.
- CLIMATE—Exceptionally mild winters, pleasant summers.
- LOW ELEVATION—Approx. 1900' at headquarters—Elevation at summer timber pastures approx. 5,000'.
- LONG GROWING SEASON—Approximately 180 days.
- RAINFALL—14" to 18" in higher elevations.
- HAY—Growing alfalfa, grass and oat hay (can raise 2 crops of oat hay on the same ground in the same season).
- IRRIGATION—Approx. 700 acres (several hundred more acres could be developed at low cost).
- FREE WATER—John Day River flows through ranch for 6-1/2 miles.
- RANGE WATER—Abundant water over entire range—Over 70 developed springs + numerous creeks.
- IMPROVEMENTS—Well constructed, large 6 bedroom, attractive older owners home + several employees homes surrounded by attractive gardens, fruit trees, apples, peaches, pears, apricots, plums, grapes.
- SEVERAL BARNS—Complete corrals.
- SCHOOLS—School bus to door.
- HUNTING and FISHING—Deer, elk, trout, birds, in abundance.
- GOOD SET OF young Hereford cows at private treaty.
- LOW TAXES—$5,100.
- PRICE—$1,250,000—Owner will finance at popular interest rates.

Call or Write: DICK ELLIOTT
ARNIE SWARENS TOWN & COUNTRY REALTY
P.O. Box 587 • Bend, OR 97701
PH: 503/382-3333• 503/382-3672, evenings

24,300 ACRES
4,000 A non-irrigated farm land. Balance top quality coastal pasture. 14 miles of creek runs thru property. $200 per acre. KARPE ASSOCIATES, REALTORS, ask for Bob Clarice, 805/632-1805.

EXCEPTIONAL BUY: 505 acre ranch for 500 cows and a feedlot for 2,000 head, 30 miles north of Sacramento. A must see at $550,000 on terms. Royce E. Dunn, Realtor, 3209 Colusa Hwy., Yuba City, CA 95991. 916/674-5068.

SAN JUAN ISLANDS
Name your own island in the beautiful San Juan Islands. 35 acres with 5,000 ft. of waterfront. High to medium bank with small coves and inlets. Covered with large old fir trees. Island is situated in the protected Sucia Island Group. $250,000.
CHERIE L. LINDHOLM
REAL ESTATE
P.O. Box 66
Eastsound, WA 98245
206/376-2292
Eves., 376-4445; 376-2375
376-4246

SOUTHERN OREGON farm/ranch. 1500 acres . . . irrigating over 800 acres from wells . . . more to develop . . . A great hay producer. Ideally located on a State Highway with excellent buildings and two homes . . . $535,000 including all irrigation equipment. A.K. Griffith, Box 2341, Tait, OR 97367.

MR. COWMAN —
We invite you to our country—3,000 acres of good grass land on the beautiful Umpqua River. Lays rolling and steep. 9 to 10 months grazing season. Just 65 miles from the Pacific Ocean. Grass in knee high, cattle are fat, lots of year around stock water. Corrals are under roof, neat 2 bedroom home. $655,000.
CASCADE REAL ESTATE
10886 Hwy. 62 • Eagle Point, OR 97524
PH: 503/826-3656

1. 280 ACRES NEAR Inskip Caves, $150/acre. Owner financing. 2. Also, 10 acres, 4 bedroom home, barn, swimming pool, $51,000. 3. Two 11 acre parcels, with or without mobile home. 4. 20 acres, 3 bedroom home, barn, irrigation well, near Proberta, $56,500. All in Tehama County. Zack Farmer Real Estate, Realtors, P.O. Box 753, Red Bluff, CA 96080. Accredited Farm, Land Broker.

243 ACRES
Alfalfa
$725,000.00

526 ACRES
Row crop land
Brentwood area
$2,500.00 per acre

157 ACRES
Open irrigation land
Excellent location
On freeway interchange
$3,000.00 per acre
Contact:
POMBO REAL ESTATE
209/835-4949
P.O. Box 805
Tracy, CA 95376

PACIFIC Farms, Ranches 13

RUN 400 COWS and 400 yearlings in SE Ore. Raise your own feed with potential for developing much more. $425,000. Low down, long terms. Call: 503/493-2339 for details.

WANTED TO BUY IN OREGON
300-500-750-1000 Head Ranches
Good, qualified buyers
Contact:
Jim McNoll
SAGE BRUSH REALTY
527 S.W. Highland • Redmond, OR 97756
Off: 503/548-8347; 548-8945
A.M. or P.M.—503/382-4587

6,000 ACRES WHEAT AND cattle and row crop. 3300 deeded. Immediate possession of 830 acres of fall wheat for tax advantage. $775,000. Tiny Bellamy & Associates, Inc., Realtor. 503/963-8444, La Grande, Oregon. Call between 6-7 a.m.

CENTRAL OREGON
Comb. Ranch/Hay Farm
Will accommodate 5 pivots. 3 excellent irrig wells—2200, 2500 and 2600 GPM, BLM grazing rights. 2,145 acres deeded. $536,000, terms 7.5%.
For more information,
Call: M.V. Beckett
503/576-2309; 576-2284
PETTUS REALTY
Evelyn Pettus, Broker
P.O. Box 273
Christmas Valley, OR 97638

640 ACRE STOCK RANCH—5 miles northwest of Livermore. 200 acres can be farmed, balance hill pasture, open ground, no brush, stock dams, springs, a creek and 2 wells. Good fencing and working corrals. $600 per acre. Call: Geldermann Realtors, 415/820-2200.

SOUTHWESTERN OREGON SHOWPLACE
1,000 acres, live creek, ponds, set up for cattle. Two homes, top quality buildings. Offered for immediate sale at $600,000, terms.
RETIREMENT RANCH
356 acres, mostly wooded, with handle small herd, good home with river view. Excellent value at $182,400.
FULL SERVICE REALTY, INC.
Rt. 1, Box 1342 • Roseburg, OR 97470
PH: 503/672-5541
or 573-8352

GENTLEMAN'S HORSE RANCH—46.44 acres with sweeping view Sonoma, Marin Counties in Joy Woods overlooking Bodega town. Should sub-divide to five acre minimum lots. Great potential. New house, barn, reservoir, creek. $320,000, 29% down, 0/w/carry. 707/876-3398. P.O. Box 526, Occidental, CA 95465.

Arnold Agency
3,022 As. Merced Co. grain land. Suitable for trees, vines, etc. Terms available.
610 As. Merced Co. grain land. Also suitable for trees, vines $575 per ac. Owner will carry after 29% down.
180 As. Citrus, Madera Co., mature trees; 120 ac. Navels, 40 ac. Valencias. $3000 per ac. Crop incl., terms available.
Cattle ranch, Chowchilla. 33 ac., 95 ac. irrigated pasture. Sahnob dry pasture and farm lot. Call for details.
ARNOLD AGENCY
Madera, CA 93637
Madera 209/674-2441
Eves. 209/439-1687
Marysville 916/742-5726
Eves., Atwater 209/358-4900
Eves., Red Bluff 916/527-1573

EASTERN OREGON—Approximately 550 acres, 160 acres irrigated, balance hill pasture. $230,000. L.L. Johnson, 503/742-2778. R.R., Box 118, Halfway, OR 97834.

APPROXIMATELY 3,000 acres farmland, southeastern Oregon. 2,000 irrigated, presently growing alfalfa, wheat, barley, rye and pasture. Flood irrigation plus sprinklers. Nice home and outbuildings. $500 per acre. 503/947-2923.

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Cattle Brokers
Equipment Leasing • Auctioneering
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Porterville, CA 93257
In Northern California
Call: Bo Lacque
916/865-5105 or 865-3128
154 East Walker
Orland, CA 95963

INTERMOUNTAIN Farms, Ranches 13

Excellent 225 Head Cow/calf Operation
Easy and economical to operate, sub-irrigated, good buildings and corrals, nice home. In a beautiful setting with lots of springs and a beautiful creek. Priced right with terms.
YEARSLEY REALTY
Menan, Idaho 83434
PH: 208/754-4720

FOR RANCHES—Cook Real Estate. Box 127, Salmon, ID 83467. Phone: 208/756-2524. Licensed in Idaho and Montana.

Try WLJ Classified Advertising

FOR SALE
Two (2) adjoining farms—One 400 acre at $300 per acre. One 240 acre with 130 acres in alfalfa at $375 per acre, 110 acres at $300 per acre.
- Will sell separately
- 3 wells and pumps
- 1 diesel motor
- Sprinkler system
- Electricity available
- Owner will finance at 6% interest.
- Terms are twenty (20) per cent down. First two (2) years interest only.

GUY A. GULLEY
Real Estate Broker
Box 1054 • Ely, NV 89301
PH: 702/289-4682

PACIFIC Farms, Ranches 13

NEVADA/CALIFORNIA RANCH
2,000 animal operation in two states. 450,000 acre operation with 16,000 acres deeded. Over 7 miles of lake frontage, 12 miles of river, 100 miles of fencing, good improvements and equipment. Price $2,000,000. Contact:
BILL FREEMAN, BROKER • 209/966-2003
P.O. Box 925 • Mariposa, CA 95338

APPROXIMATELY 6,000 acres summer rangeland, lake frontage, lots of water, recreation potential, some formable land $185 per acre. 503/947-2923.

★ WORKING HORSE RANCH and TRAINING FACILITY ★
Approx. 150 acres—Six 5 acre pastures, 25 paddocks (60x80). All fenced and watered by rainbirds. Training track (5/8 mi.) starting gate, show ring and judges stand. 2 barns containing 32 stalls with all necessary facilities. Numerous other buildings—hay barn, shop and equipment included. There are 4 houses including the owners (2400 sq. ft.) and 2 mobile homes. This is a unique offering. Set up and ready to go as a business operation near Panola Lake, Calif. An outstanding value for a purchase price of $875,000.

For further information, please call John W. Roney
Evenings and week-ends, 714/637-3967.
ECKHOFF AND ASSOCIATES, INC.
Real Estate Brokers
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714/532-2538 • 541-2621

INTERMOUNTAIN Farms, Ranches 13

2400 ACRE
PUSH BUTTON ROW CROP FARM
Circle pivot irrigation. North America's most reliable water supply. Potatoes cannery corn and over 1100 acres of excellent alfalfa. This farm is selling at 10% on the selling price. A neat operation that will work well for a non-resident owner. Everything in its place and a place for everything. Priced at less than $2,000 per acre including excellent improvements. Exchange basis only.
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208/376-0021 • 1154 North Orchard • Boise, ID 83704
Bill Gunning 466-4415 • Ken Nelson 466-9160

IDAHO MONEY MAKER
Runs 440 cows plus replacements and bulls and 3,000 ewes plus lambs and bucks. This combination ranch consists of 5,291 deeded acres (700 irrigated) 4 Forest permits and excellent BLM sheep winter range near Rock Springs. Plenty of water—live stream and shallow wells. Headquartered in a beautiful valley at Raymond, Idaho. 30 miles south of Jackson Hole, 170 miles north of Salt Lake City, 30 miles northeast of Bear Lake. School bus and grain truck pick-up. Grossed $230,000 in 1976 with depreciated cattle prices. Operating expenses of $117,000. Asking $810,000 for ranch ($610 per AUD with $100,000 down—balance in 15 years at 7-1/2% interest—annual payments of $66,000). This operation could not an unprimed ranch, $30-$35,000 per year today's prices after expenses and child salaries. Always terms available to qualified buyers. Livestock, machinery and hay will be available on mutual cash basis—November possession.
CALL PAT BATES, Ranch Specialist
801/376-4428, evenings

IVORY AND COMPANY
151 South Main St.
Salt Lake City, UT 84111
Telephone: 801/531-7777

NEVADA CATTLE RANCHES
300-12,000 Head Outfits

CATTLE EMPIRE & FARMING OPERATION
50,000 acres DEEDED LAND with 16,000 acres FARMLAND. Approximately 700,000 acres rangeland - BLM & Forest. Water from springs, creeks, reservoirs & wells. Close to town. Good climate with long growing season. Carries 20,000 tons of hay. Ran over 15,000 head of cattle in 1976. Priced at $500,000.00 (Cattle at market price)

5,000 head outfit on paved highway 35,000 DEEDED ACRES. 7,000 acres under irrigation (more can be developed). Large BLM allotment with created water. 1 acreage WATER from springs, reservoirs, 7 creeks and 11 wells. 5,000 head grown cattle + replacements & calf crop. GOOD headquarter buildings. Equipment. Excellent depreciation factor. Priced at $4,000,000.00. Cattle available at market price

14,000 DEEDED ACRES. 2,000 meadowlands, 500 alfalfa, 500 grain, rough pasture, much of which can be developed for cultivation. Plus four crops of corn, potatoes and wells with sprinkler system. 20,000 AUM permit. 1,000 head of cattle on ranch. At present, 500 head WINTER PERMIT. Modern Goodman machinery. Priced at today's market at $2,000,000.00 with approx. $1,000,000 built in financing at low interest rate. Cattle at market price

AMERICA MUST FEED HER EXPANDING POPULATION
For these and other Nevada Ranches
JACK UTTER
Licensed Real Estate Broker
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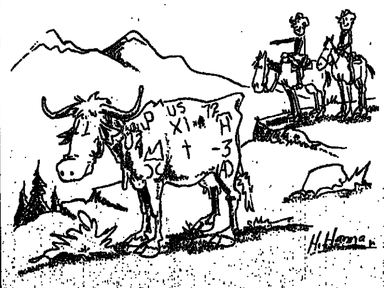
Suite 715, Bank of Idaho Bld.
POB 2018, Boise, ID 83701



MOUNTAIN Farms, Ranches 13

1300 ACRE COLORADO improved wheat farm near town. 800 acres in growing wheat. $160/acre. Low down. 303/947-2661.

FOR SALE: 800 acre farm or feedlot. Approximately 300 acres cultivated, dependable water, modern houses. 5 miles south of Montrose, Colorado. Phone: 303/249-5652 or 641-0603.

SOLD! 800 COW RANCH. 1,280 deeded acres, good 3 bedroom home, bunk house, garage and shop. Excellent sprinkler system, 4 good springs, 370 per acre. Owner financing. Selling: R88 Ranch, Box 1, Hensenburg, OR 97638.

Gov't reporting of sales receives mixed reactions

(Continued from page 1)

not have an official position on the legislation yet.

National Independent Meat Packers official John Bunning said there may not be much difference between the proposed legislation and the current status of meat sales reporting.

Dunning said, "I'm not quite sure where or why it originated. The proposed legislation is bureaucratic. It's like Big Brother."

Western States Meat Packing Assn. official Cal Santare termed the proposal "like a Big Brother," and his members are opposed because they feel there are already adequate meat sales reporting methods. "If used collectively there is nothing wrong with the current systems of meat sales reporting," Santare said.

Some industry observers are skeptical about the proposals. One Midwest broker said if there's manipulation of meat sales, it's at the packer or broker level. He felt that no matter who reports the sales, the manipulation will still occur. "It's believed the legislation is definitely a political move only to please the Congressmen's constituents," he said.

* * *

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Obituaries

EUGENE EGAN

Eugene A. Egan, 68, Fresno, Calif., nationally known cotton authority and former vice president of the Producers Cotton Oil Co., has died.

Egan, a native of Montana, retired from Producers in April 1974 where he served as vice president and director of field services, a position he assumed in 1961.

Considered one of the leading agriculturalists in the state, Egan helped develop and was the first dean of the school of agriculture at Fresno State University.

Survivors include his widow, Mary; a son, Eugene A. Egan Jr., Fresno; two daughters, Mrs. Kathleen R. Hall, Merced, and Mrs. Mary Ann Kolligian, Fresno; a sister, Mrs. Kathryn Choate, *Atascadero; a stepson, Max J.* Emberton, Fresno; two stepdaughters, Mrs. Kathryn R. White, Stockton, and Mrs. Karyn L. Cameron, Fresno, and five grandchildren.

Industry urged to accept growing hamburger society

The growing "hamburger society" in the U.S. has the beef industry looking for ways to revise production and marketing methods in order to satisfy consumers, according to a nationally recognized meat cookery expert.

Reba Staggs, director of Home Economics for the National Live Stock and Meat Board, said demand for ground beef will continue to increase and the beef industry must be able to react to this change.

She made her remarks as a member of a panel discussing, "Hamburger—Boon or Bust for the Beef Industry" during the American Feed Manufacturers Convention.

"Ground beef is finding its way into more and more meals. It is no longer reserved only for patties or meat loaves," said Miss Staggs. "Casserole and stuffed vegetable recipes call for ground beef. The growing popularity of Greek and Mexican cuisines have shown people that ground meat meals do not have to be dull and ordinary."

Miss Staggs said the "hamburger revolution" is a relatively recent development which may require the beef industry to modify its approach to production.

"The industry may need to develop methods to earn a profit through producing and marketing animals intended primarily for ground beef," she said.

"People now want their meals to be fast and easy to prepare, with consistent results and yet offer variety. Ground beef is the beef industry's best product to meet these requirements."

"And with more women working, more children out of the house for various activities and the growing trend to ever more informality, I see nothing to indicate anything but increased use of ground beef.

"We will not, of course, become a strictly hamburger society. There will always be a place for high quality steaks, roasts and other beef cuts from high quality beef animals. But all of us must be alert to the strong possibility that hamburger will become the most popular way to consume beef," said Miss Staggs.

HAY, FEED, SEEDS 18

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